

# ABOUT THE INFOGRAPHICS

## HOW AND WHEN TO USE THEM

### What Is an Infographic?

"An infographic (information graphic) is a representation of information [data, knowledge] in a graphic format designed to make the data easily understandable at a glance [using text and images]."

- TechTarget, 2024

### How To Use an Infographic

The Edge Infographics support the Edge discussions, blog posts and book by summarizing the key points to each behaviour attribute. For those who are curious, the infographic guides you through an exploration of the topic.



#### As a Discussion Tool

- ☐ recollect a blog post/video
- ☐ enter into discussion with others
- ☐ dive more deeply into the topic

#### As a Personal Reminder

- ☐ personal growth
- ☐ diving into the topic
- ☐ feeling for resonance within self
  - ☐ question: am I in alignment?
- ☐ reflect on own response
  - ☐ question: how am I called to be?



#### As a Teaching Tool

- ☐ as stand alone content
- ☐ embedded in Prezi video
- ☐ use during in-person workshops
- ☐ hosting complementary studies

### Who Are the Edge Infographics for?

The Edge Infographics are for anyone who is or wishes to be part of an inclusive culture, for anyone who wishes to better themselves, for anyone questioning how their behaviour impacts others, for anyone who longs to foster belonging and feel they belong.



#### Empowering Others

- ☐ as a corrective experience to enable belonging\*
- ☐ fostering inclusive environment

#### Improving Oneself

- ☐ being part of the solution
- ☐ expanding own knowledge base
- ☐ challenging personal beliefs
- ☐ questioning patterns of behaviour



\* see "Enhancing Belonging" infographic for more information



### What's Next?



#### Posters

- ☐ available online
  - ☐ free download
  - ☐ purchase high resolution version
  - ☐ purchase minikit
- ☐ buy for self or as a gift for others on this journey

#### Fun Options

- ☐ desk blotter
- ☐ waterproof coasters
- ☐ mouse pads
- ☐ party games



#### How To Share With Others?

- ☐ invite others to a workshop
- ☐ host a table talk
- ☐ be vulnerable; create a safe space
- ☐

#### Things To Avoid

- ☐ pushing this on others
- ☐ "here, you really need to look at this!"

Using the tools in ways that foster inclusion & belonging

Recommendations to add to the list?  
Let us know at the address below

This infographic was developed by Dr. Katherina Tornai-Lokhorst, P.Eng., FEC, FGC (hon). Those wishing to use this document are welcome to do so at no charge. If you pull content from this document, please acknowledge the author and use the same Creative Commons attribution. All images developed using the tools of flaticon.com.

